

New Research from Sperian Protection in the US and Canada Reveals that Eye Safety is Linked to Successful Culture of Safety

Findings help guide safety directors in improving workplace safety

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The research was conducted as part of Sperian Protection's commitment to understanding the unique challenges facing safety managers. It explored their philosophies about safety compliance as well as key components and challenges in building a successful safety culture at their facilities. The studies included safety directors and related workers across more than 15 industry segments throughout the U.S. and Canada.

Of the three hundred safety directors surveyed in the first study, 88 percent consider compliance one of their top concerns, yet 35 percent are not satisfied with their current level of eye safety compliance. Thirty percent believe that many brands of protective eyewear do not meet basic compliance standards. In the second study, 82 percent of the 125 safety directors surveyed do not trust compliance standards alone to adequately protect workers.

"Kicking off a safety initiative with eye protection makes sense for several reasons," said David Iannelli, senior product manager for Uvex*, Sperian Protection's flagship brand for eyewear in the Americas. "First, it's easy to understand how valuable and vulnerable our eyes are, so it's an easy platform for starting a persuasive safety conversation. Second, eye protection is an easy thing for safety managers and peers alike to see in action – everyone can tell who is being accountable for his or her own safety. And for these reasons, it's a great basis for providing positive feedback to those who are in compliance, helping reinforce safe behavior."

The results of Sperian Protection's studies were instrumental in building the company's premier culture of safety online resource which features tools, tips and expert insights for those working to protect their workforce. The study results will also be utilized to guide upcoming workforce education and certification programs.

The extensive research conducted by Sperian Protection demonstrates the company's unparalleled commitment to understanding the unique challenges safety managers face, helping them achieve their goals through building a culture of safety, improving compliance and delivering state-of-the-art product innovation.

For additional information on Uvex:

www.uvex.us

**Sperian Protection offers Uvex branded safety eyewear and face protection products exclusively in the Americas.*